



**AMERICAN SOCIETY FOR DEAF CHILDREN ENDEAVOR
2016 ADVERTISEMENT RATES AND SPECIFICATIONS**

Advertisement Size:	Per Issue		Three Issues (Full Year)	
	Color	Black and White	Color	Black and White
Full Page (7.5”h x 5”w)	\$550	\$300	\$1500	\$850
Half Page (3.75”h x 5”w)	\$450	\$175	\$1300	\$500
Quarter Page (3.75”h x 2.475”w)		\$100		\$275
Center Two Pages (7.5”h x 10”w)	\$1800	\$1000	\$5000	\$2700

Notes:

- Ad will be the same for all issues, unless a new copy of the same size is submitted in advance.
- Accepted formats include: .jpg, .tif, .eps, and .pdf - resolutions must be at least 300 DPI.
- Additional Fee will be charged if we are to design, prepare or create an advertisement for you. Rate will depend on the size and complexity of the advertisement. Design rates are \$50/hr with changes and edits starting at \$25.
- Deadline for submitting advertisements for *The Endeavor* is January 15 (Winter), April 15 (Spring/Summer), August 15 (Fall).

**AMERICAN SOCIETY OF DEAF CHILDREN WEBSITE
ADVERTISEMENT RATES AND SPECIFICATIONS**

	1 Month	3 Months	6 Months	1 Year
Rectangle Ad (255px x 70px)	\$150	\$500	\$800	\$1,200

Submit Contract and Payment (Payable to ASDC) To:

American Society for Deaf Children
The Endeavor Magazine
#2047
800 Florida Avenue, N.E.
Washington, DC 20002

Submit All Advertising Documents To:

Tami Hossler, Editor
asdctami@aol.com
Phone: 239.494.2891 voice

Business/Organization Name _____

Address _____

Contact _____

Phone/VP/Email _____

Make Checks Payable to: ASDC Endeavor

Payment Enclosed \$ _____

*An Advertising Invoice/Receipt will be forwarded to you separately.