

## The Described and Captioned Media Program

Our mission to promote and provide equal access to communication and learning through captioned and described educational media for students who are blind, visually impaired, deaf, hard of hearing, or deaf-blind.

The DCMP is an idea that works thanks to funding by the U.S. Department of Education and administration by the National Association of the Deaf.

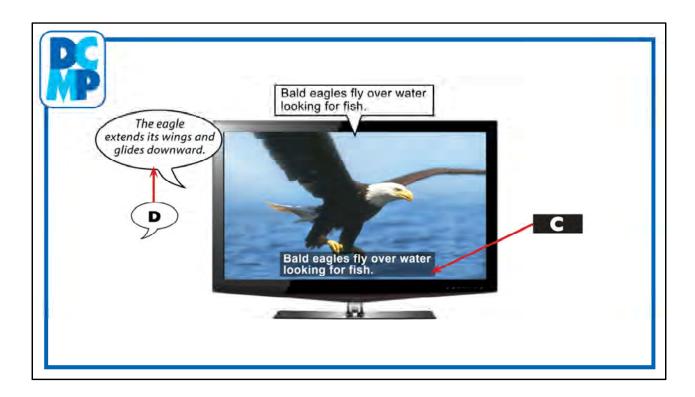


## Video is uniquely suited to:

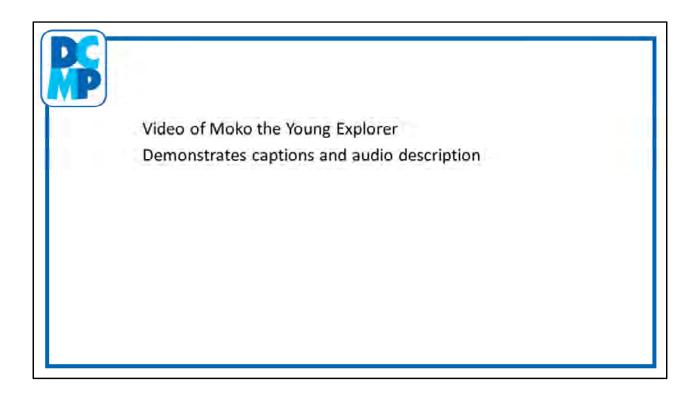
- take students on impossible field trips--inside the human body, or off to Jupiter
- take students around the globe, to meet new people and hear their ideas
- illustrate complex, abstract concepts through animated, 3-D images
- show experiments that can't be done in class
- bring great literature, plays, music, or important scenes from history into the room

## By exploiting the medium's power to deliver lasting images, teachers can:

- reach children with a variety of learning styles, especially visual learners, and students with a variety of information acquisition styles
- engage students in problem-solving and investigative activities
- begin to dismantle social stereotypes
- help students practice media literacy and critical viewing skills
- provide a common experience for students to discuss



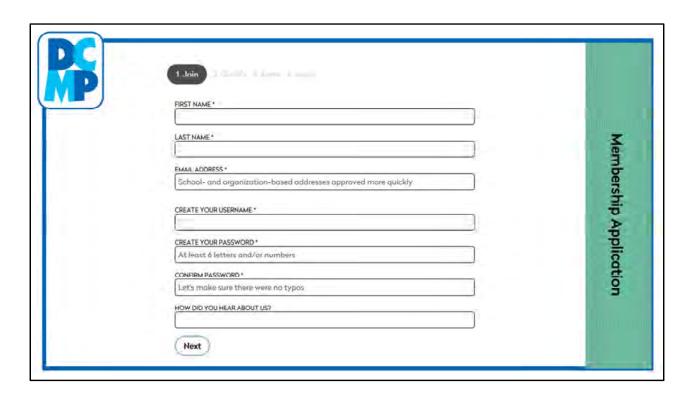
DCMP makes media accessible by adding captions for the deaf and description for the blind. Parents, educators, and support personnel can sign up for a free account and access over 8,000 accessible videos.



DCMP has a large collect of videos which are both entertaining and educational. You can feel good about letting your child access these materials. In fact you can set up an account for your child and choose which videos they have access to. You can choose specific titles or a subject category.

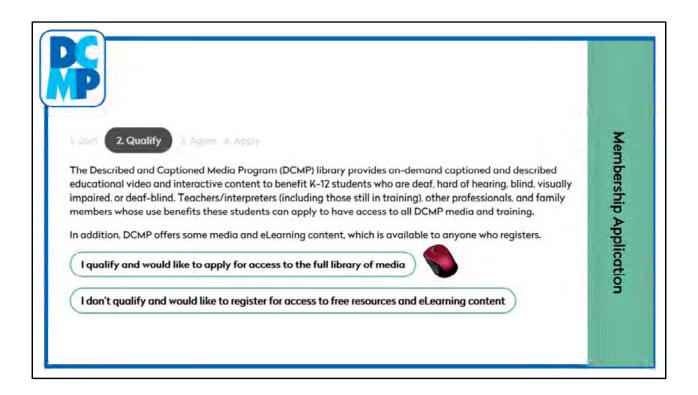
This video is an example of what you can find on the DCMP site. It contains both captions and descriptions, where the descriptions are also captioned. Normally a video will contain one accessible feature or the other. This contains both.

See a video with both captions and description; *Moko, the Young Explorer.*https://dcmp.org/series/90-moko
See *Gladys Goes Out to Lunch,* a children's book in ASL. https://dcmp.org/media/8887-gladys-goes-out-to-lunch



To register for an account you simply fill out a short online form.

To be eligible for an account you need to be a professional working with or a family member of a student preK – high school who has a hearing or vision loss.

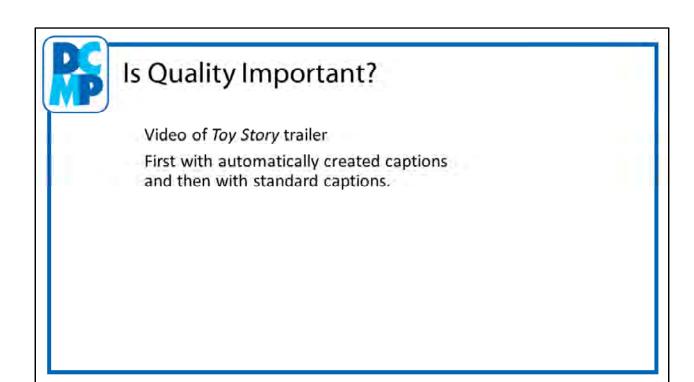


If you do not qualify for a full account you can still sign up for an eLearning account and have access to our Learning Center and eLearning resources. Also about 1000 of our videos are open to everyone.

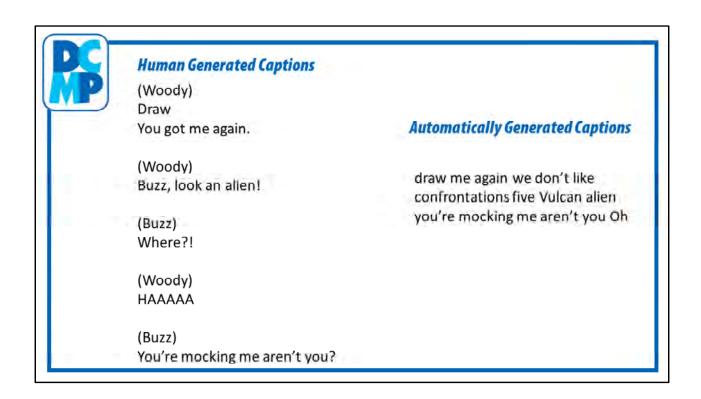
When you complete your application be aware it may require a little time to be activated. Each application is reviewed by a human. It is not an automated process. When you are approved you'll receive an email which you'll need to reply to in order to validate your account.



DCMP videos are available on computers, smartphones, iPads (app), Roku, and YouTube. You can access DCMP from anywhere you have Internet access. Additionally many of our titles are available on DVD. So if you live in an area with poor Internet access or you are taking a family road trip, you can order the DVD. It will be shipped to you free of charge with return postage included. So never be without accessible media for your child.



Let's watch a short clip, first with automatically generated captions and then a second time with human generated captions. (http://www.screencast.com/t/LmJlvKDh4)
What differences do you notice? Which is easier to follow?
Even though the automatically generated captions are pretty accurate word wise, they are still difficult to follow because there is no punctuation or speaker identification.



Let's compare the differences between human generated captions and automatically generated captions.

All DCMP captions are high quality and follow strict guidelines to create the most accessible videos possible.



Each video screen includes the following:

Copyright date

Grade level

Run time

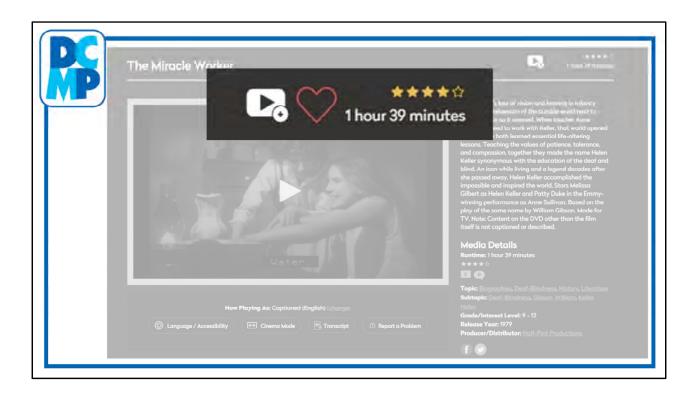
Captioned

Described

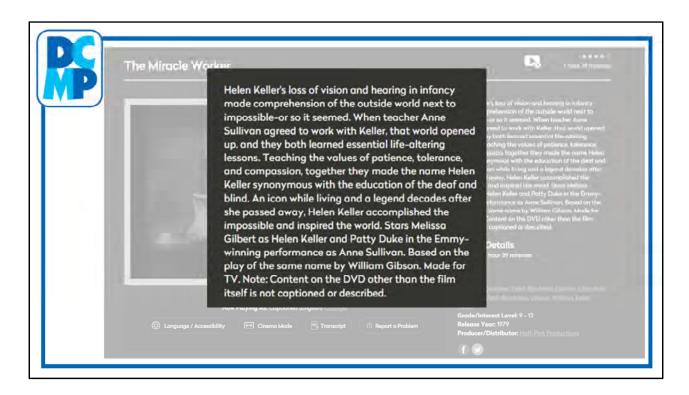
Transcript

**Available Resources** 

Report a Problem



In the top right you have several icons. The play icon with a plus symbol allows you to assign this video to a student or class. We'll talk more about that later. If you click on the heart this video will be added to your favorites list. The star system shows what others have rated the video. You also see the run time of 1 hour and 39 minutes.



Below the icons is a brief description of the video.



Then you see the media details:

Run time

Star rating

Accessibility features

Topic

Subtopic

Grade/interest level

Release year

Producer

Share on facebook or twitter



Along the bottom of the video you have additional options.

You see "now playing" this shows your current setting. If you click on "change" you can choose a different option.

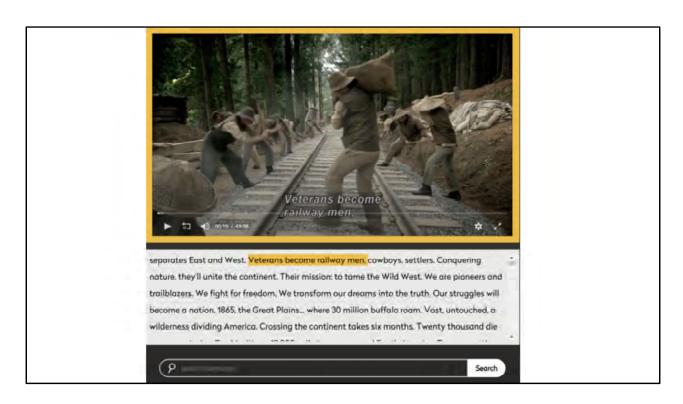
There is a language/accessibility button, which allows you to choose captions, audio description, English, and Spanish if these are available

The next button allows you to switch to full screen or cinema mode

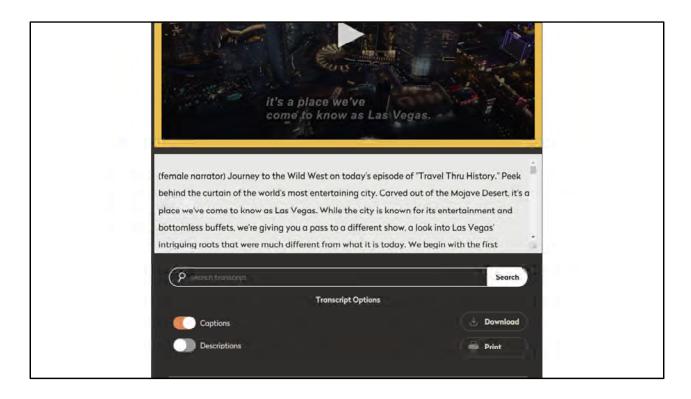
The text button opens the transcript, which we'll look at in just a minute

The final button is "report a problem." This will put you in contact with our tech team.

They are very quick to respond to your problems.



The transcript button allows you to see the caption transcript. Use the search box to jump to a specific place in the video or remember where you left off.



A feature we are adding is combined transcript of both the captions and audio description. You can choose to see one or both. You can download or print the transcript. This is a useful study tool to pre-teach vocabulary or for student to use as a study guide after viewing the video. The combined transcript also makes the videos accessible to deaf-blind students.

Currently this feature is available on some of our videos but soon it will available on all. Here is an example: https://dcmp.org/media/10810-travel-thru-history-las-vegas-nevada



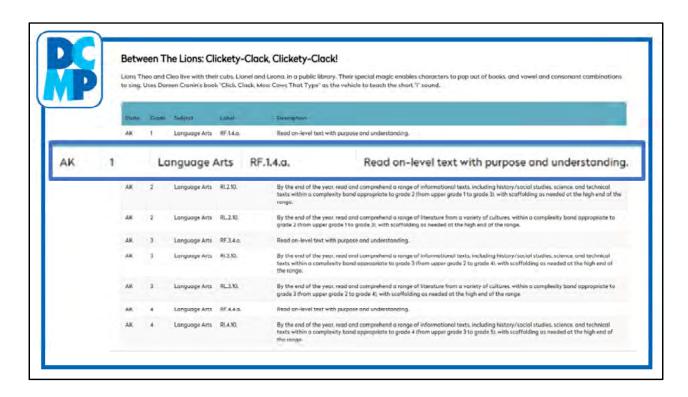
We have titles on most any topic. You can support what your student learns in school and teach them life lessons at home. Learning doesn't have to be boring and you don't have to be an expert on everything. We provide the media to support you in supporting your child.





DCMP has media to help teachers teach common core standards. They also have media that parents can use at home to reinforce classroom content.

We are currently working with a company to match all our titles to the common core and state standards. This is very in-depth project so we'll be rolling it out in phases. When it is complete you'll be able to see which common core standards and state standards each video meets. Then it will recommend additional videos that also meet these standards.

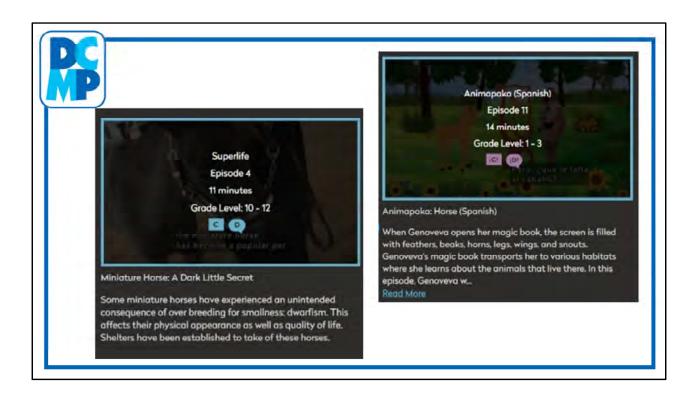


To access the list of Common Core and State Standards go to any video and in the address box type "/standards" after the URL.

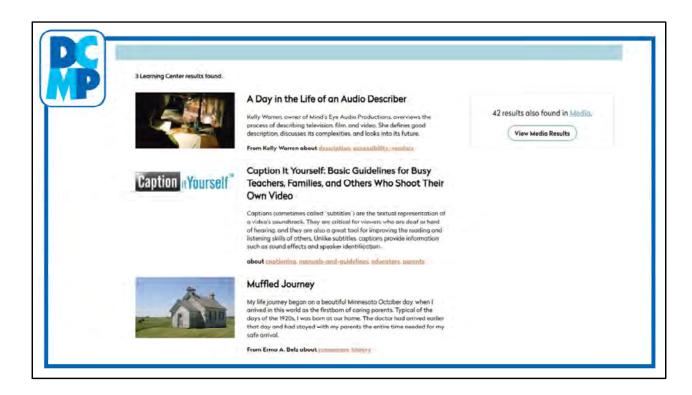
https://dcmp.org/media/4495-between-the-lions-clickety-clack-clickety-clack https://dcmp.org/media/4495-between-the-lions-clickety-clack-clickety-clack/standards



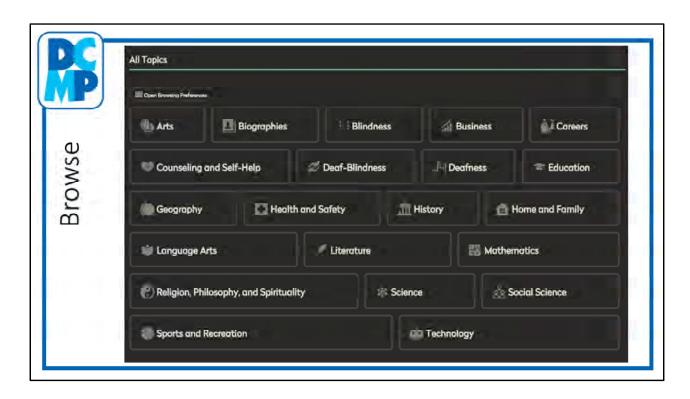
You can search for word or phrase. In the top left you'll see how many media matches that word or phrase matches. In the top right corner you'll see how many matches there are in the Learning Center.



When you mouse over a video in the browse section you'll see additional information such as: if the video is part of a series, the run time, grade level, and accessibility features. You can choose to go to the video page or continue to look at other videos.



This is an example of the matches in the Learning Center.



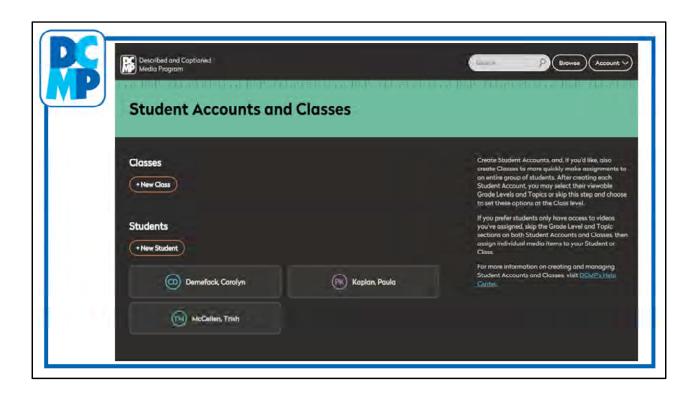
You can also browse by topic area. You can also click on the "Open Browsing Preferences" button to choose browsing preferences such as grade level and accessibility feature. This will limit the number of videos in your results to better help you find what you need.



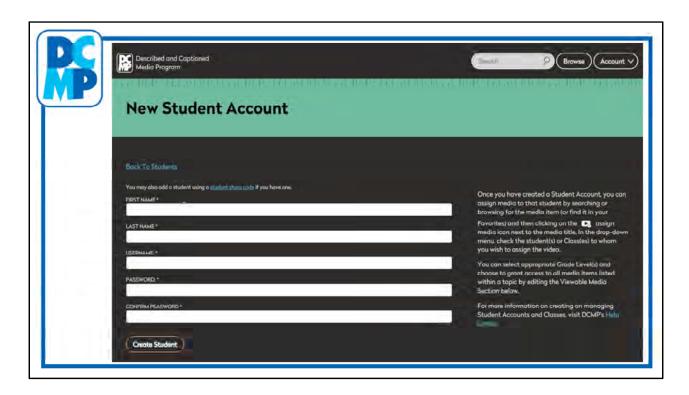
When you click on one of the main browse categories you'll see a list of subcategories.



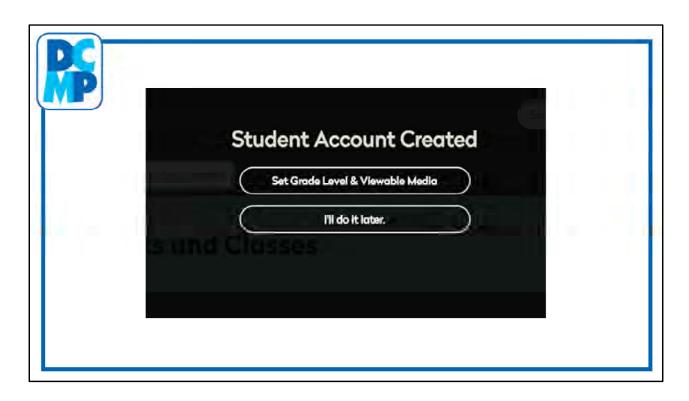
We talked about the icons on the top of a media page and I mentioned the play button. This allows you to assign a video to an individual student or a class. Now let's look at how you create those student and class accounts.



Go to the "account" button and from that dropdown choose student to reach this page.



You can create an account for each of your students. You set up their username and password.



Once you create an account you can immediately begin setting what the student is allowed to see.



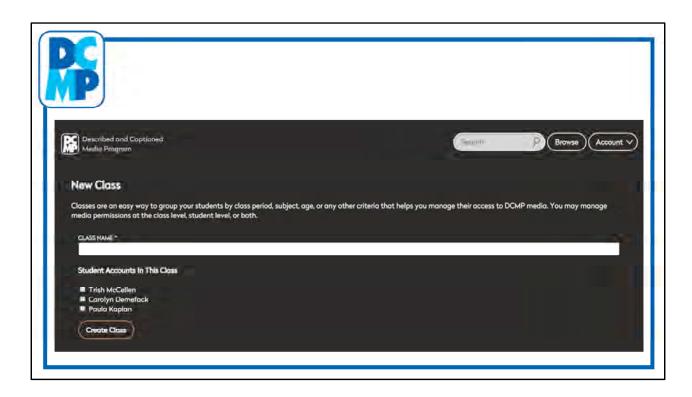
You can choose by grade level and topic. First you choose the appropriate grade level of content for that student.



Next you can choose entire subject areas to allow or you can choose specific videos.



Once you have created your student accounts go back to the student accounts page to create a class and associate students with that class.



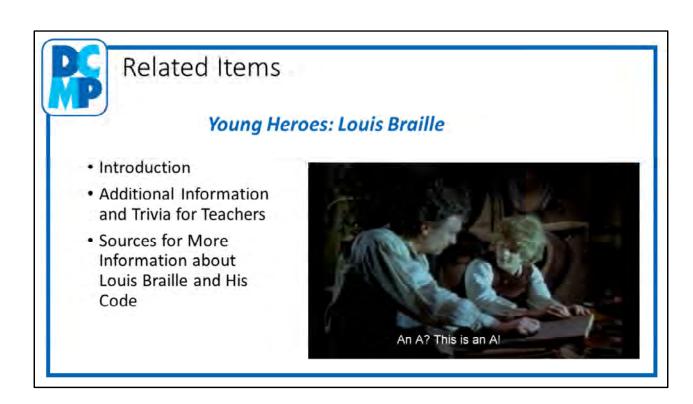
You can type in the name of the class then check the students who should be linked to that class.



These are other menu items at the bottom of each page.



We also have a TV portal which has many popular educational TV programs. We've made them accessible and available to our members at any time. https://dcmp.org/accessible-television



Many of our videos come with supporting materials to help parents and teachers in using the media.



Each month we send out an email newsletter. Our goal is to highlight current events, holidays, and historical events, and we suggest accessible media to use with each of these.

The National Education Association celebrates March 2 as "Read Across America Day." DCMP has partnered with them to launch "Read Captions Across America" in 2006. This has allowed us to promote captions for everyone.

March is International Listening Month. DCMP celebrates our Listening is Learning campaign and promotes audio descriptions. These campaigns bring attention to the fact that what began as an accommodation actually can benefit all people.



We offer several opportunities for CEUs. These can all be found on the eLearning Resources page. https://dcmp.org/elearning

You can also find the link by scrolling to the bottom of any page and using the additional menu item links.



DCMP also has a full online transition curriculum for students who are deaf and hard of hearing.

<u>Map It: What Comes Next?</u> is a free, online, interactive training designed for transitionaged students who are deaf or hard of hearing. The training utilizes three questions:

Who Am I?

What Do I Want?

How Do I Get There?

Video vignettes signed in ASL with spoken English and written transcription, self-assessments, and a series of interactive questions guide students as they identify their goals and develop strategies to achieve them. All interactive materials are saved and compiled in an electronic portfolio.

https://dcmp.org/learn/465-map-it-what-comes-next-module



If you have any questions or need assistance please contact Cindy Camp at ccamp@dcmp.org